




LIZ KALBACH

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OBJECTIVE:

To join a team of designers pushing the boundaries of design and media, while focusing on the field of interactive web design. To enhance my professional skills in a dynamic and stable workplace.

EXPERIENCE:

Production Intern | Bluecadet Interactive Philadelphia, PA February 2012 - May 2012

Created assets for use in web design and development.
Created video content for websites using After Effects.
Organized and edited sound files for Flash development.
Assisted in QA testing for multiple interactive exhibits.

Freelance Web Designer & Photographer | Philadelphia, PA September 2011 - Present

Design Intern | Comcast Interactive Media Philadelphia, PA May 2010 - August 2010

Assisted in the organization and creation of web designs and design assets.
Focused on editing, creating and optimizing design assets for use on multiple platforms, i.e. SmartZone, XFINITY, and an internal design wiki.

PROJECTS:

Olney Christian School Website Jan-Apr 2012

Designed and developed a website for a local elementary school. Developed the website using Drupal as a CMS. Utilized HTML, CSS and PHP programming. Provided all the photography for the site as well.

Interactive Photo Documentary Spring '11

Created an interactive photo gallery of people and places throughout Philadelphia. Organized and prepared thousands of images and videos for optimization and streaming online. Utilized XML and Action Script 3.0 programming throughout development stage.

Interactive Time Lapse Project Fall '10

Created an interactive experience based on the topic of time change in Philadelphia. Filmed and edited timelapse film scenes. Utilized Photoshop, Quicktime, and Flash Action Script 3.0 programming throughout design, implementation and development.

National Constitution Center Conceptual Redesign Spring '11

Worked with the NCC and a group of PhilaU design students to conceptually redesign an exhibit space. Focused on ways to easily keep track of data and encourage visitors to utilize the space via physical interaction.

EDUCATION:

Bachelor of Science in Interactive Design and Media

Philadelphia University Philadelphia, PA

CAPABILITIES:

Interactive and Interface Design
Usability and strategic planning
Rich Internet Experiences
Storyboarding
Wire-framing & Site-mapping

Streaming internet video
Image optimization
Type motion graphics
Visual presentation
Drawing

Photography (Digital & Film)
Studio photography & lighting
Video editing
Action Script 3.0, XML
HTML, CSS, Wordpress, Drupal